



Ms. Kristin Walli  
Ontario Energy Board  
Re: Enbridge 2016-2020 DSM Plan

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ONTARIO ENERGY BOARD

April 10<sup>th</sup>, 2015

Dear Ms. Walli,

I have been connected with the Enbridge Savings By Design program since its inception and feel it has provided a much-needed link for the production homebuilder to unlock the process and understand the nuances of erecting a more energy efficient home while exploring constructability, cost and market differentiators that will allow him to do this competitively in our market.

My role as a facilitator in this process (passive envelope and fenestration) has allowed me to share my personal expertise and experience with the proponent while doing so in a holistic environment that approaches these challenges in an integrated fashion vs. the silo approach so typical in construction today. The insights learned from working through challenges as a team and the information provided on actual construction methodology has helped transform the way these builders look at opportunities regarding energy efficiency. The combination of better home performance and enhanced profitability will help create a shift into these enhanced buildings being the norm, rather than anomaly, in southern Ontario.

The SBD program has benefitted me directly, not just through these builder's successes but also through the collaborative approach the program relies upon. My base of contacts and colleagues has grown substantially, allowing for measurable growth within my consulting business and a greater awareness of my skills within our industry.

I believe the Savings By Design program is a major force in helping transform our new building stock into more resilient and energy efficient homes, directly impacting our environment and future generations in a positive way through the decreased use of energy and the knowledge to transform new construction practices into less intensive, better buildings.

Sincerely,

Dave Petersen  
Principal

