

Energizing Our Community

Telephone: (705) 326-7315 Fax: (705) 326-0800

Sub File: (2

November 21, 2008

24/11/08 Ontario Energy Board

P.O. Box 2319 2300 Yonge St., 27th Floor Toronto ON M4P 1E4

Kirsten Walli, Board Secretary Attn:

Dear Ms. Walli:

Re: **Orillia Power Distribution Corporation**

2009 Incentive Regulation Mechanism (2009 IRM) Rate Application

RECEIVED

NOV 2 4 2008

ONTARIO ENERGY BOARD

Board File No. EB-2008-0239

As directed in your letter of November 17, 2008, the Notice of Application and Written Hearing for an electricity distribution rate application was published in the Friday, November 21st, 2008 edition of the Orillia Packet and Times.

I trust the foregoing meets with your direction.

Yours truly.

John E. Mattinson, P. Eng. President & Secretary

JFM:ht Attach. Setter of Direction.

Nov 26/18

File No:

Licensing

Panel

Other

00/04

Sworn before me in the City of Orillia in the Province

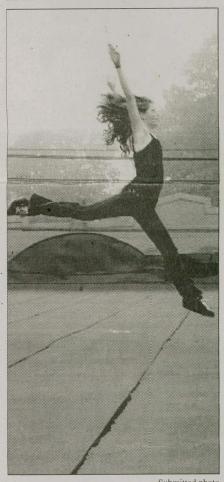
of Ontario

this 215+ day of November, 2008

Helen Jean Tuorlla, a Commissioner, etc., County of Simcoe, for Orillia Power Corporation and its affiliates. Expires January 11, 2011.



Garrett Anthony Dunlop, son of Mike and Susan Dunlop of Elmvale, celebrated his first birthday on Nov. 5, 2008. Garrett is the grandson of Bob and Ruth Dunlop of Forest Home, and Pat Anthony of Brockville, and the great grandson of Margaret Kitchen of Orillia. Garrett is walking and loves to play with his big brother Cameron.



"Emily" by Laura Proctor, above, is among the artwork that will be at the Hawkestone and Area Community Association Area Art Appreciation Day at the Hawkestone Hall.

Area art appreciation day on tap Saturday

he Hawkestone and Area Community Association is hosting an Area Art Appreciation Day at the Hawkestone Hall on Saturday from 11 a.m. to 5 p.m.

Admission is free and there will be refreshments, draws for artwork

and free massage and reflexology. Ten area artists will be at the hall to share their talent and showcase their work, including Laura Proctor. (photography), Melody Madden (mixed media), Steve Caston (painting, pen and ink), Paul Johnson (pottery), Kim McMaster (jewellery), Jason Stratton (photography), Andy McTavish (wood work), Martial Forget (painting), Esa (painting), and Deb Brown (fused glass jewellery and sculpture).

A percentage from all sales will go towards fundraising for the daily expenses of the Hawkestone Hall.

Save up your Christmas list and come down to the Hawkestone Hall for all your Christmas and holiday

The Hall is located at 3 Allen Street, turn left at the store in the village of Hawkestone. For more information please contact Melody Madden at 487-3464.

Local company makes a Splash

local marketing company is marking its 10th anniversary by making a Splash! For the past decade communications specialists Dan Landry and Kathy Hunt have worked together to create marketing solutions for businesses and various organizations locally and throughout Central Ontario.

Landry announced this week the launch of Splash Marketing, a new company that will continue to help ${\it clients-big\ and\ small-be\ noticed}.$

"We felt it was time to reinvent ourselves and come up with a brand that not only reflected our creative side, but also reflects where we live, in a beautiful community along the shores of two lakes.'

Splash Marketing helps clients to develop their brands and key messages, produces communications tools designed specifically for target audiences and creates strategic marketing plans to ensure that organizations are getting the most out of their marketing

Landry and Hunt have developed a number of award-winning campaigns during the past decade, including projects for the Simcoe-Muskoka District Health Unit, the City of Orillia, as well as for local retailers and manufacturing companies.

They have also produced a number of multi-media projects and websites for business and organizations.

"We pride ourselves on getting to know our clients, identifying their issues and challenges, and then working with them as much as for them to come up with the most cost-effective ways of getting their messages across," says Landry.

For more information on Splash Marketing, visit www.splashmarketing.ca or call 329-3825.



Dan Landry and Kathy Hunt show off the new logo of Splash, a new company the pair have

Ontario Energy Board

Commission de l'Energie de l'Ontario



EB-2008-0239

NOTICE OF APPLICATION AND WRITTEN HEARING FOR AN **ELECTRICITY DISTRIBUTION RATE CHANGE**

Orillia Power Distribution Corporation

The Ontario Energy Board has received an application on November 6, 2008 under section 78 of the Ontario Energy Board Act, 1998, S.O. 1998, c. 15 (Schedule B), seeking approval for changes to the rates that Orillia Power Distribution Corporation ("Orillia Power") charges for electricity distribution, to be effective May 1, 2009. The Board has assigned the application file number EB-2008-0239. The Board's decision on this application may have an effect on all of Orillia Power's customers. The application was filed under the Board's guidelines for 2nd Generation Incentive Regulation, which provides for a mechanistic and formulaic adjustment to rates between cost of service applications.

Any change to the rates that Orillia Power charges for electricity distribution will be reflected in the delivery charges. Delivery charges are one of four regular items on residential and general service customers' electricity bills and vary depending on the amount of electricity consumed.

Orillia Power indicates that if the application is approved as filed, a residential customer consuming 1,000 kWh per month would experience an approximate 4.6% increase in their delivery charges. This is a \$1.53 increase per month on their bill. A small general service customer consuming 2,000 kWh per month and having a monthly demand of 50 kW or lower would experience an approximate 3.0% increase in their delivery charges. This is a \$2.15 increase per month on their bill.

How to see Orillia Power's Application

Copies of the application are available for inspection at the Board's office in Toronto and on its website, www.oeb.gov.on.ca, and at Orillia Power's office and may be on its website.

How to Participate in the Rate Proceeding

The Board intends to proceed with Orillia Power's rate change application by way of written hearing unless a party satisfies the Board that there is good reason for holding an oral hearing. If you object to a written hearing in this matter, you must provide written reasons why an oral hearing is necessary. Any objections to a written hearing must be received by the Board and copied to the applicant at the addresses below no later than December 8, 2008. The Board will not be awarding costs in this matter.

Anyone who wishes information and material from the applicant that is in addition to the evidence filed with the Board and that is relevant to the hearing shall request it by written interrogatories filed with the Board and delivered to the applicant on or before December 22, 2008. The applicant shall file with the Board complete responses to the interrogatories and deliver them to all parties who asked interrogatories no later than January 5, 2009.

Anyone who wishes to make a submission on the application must file that written submission with the Board and deliver it to the applicant by January 19, 2009. If the applicant wishes to respond to the submission(s), the written response must be filed with the Board and delivered to all parties who made submissions by February 2, 2009.

How to File Documents with the Board

If you already have a user ID, please submit your interrogatories or submission through the Board's web portal at www.errr.oeb.gov.on.ca. Additionally, two paper copies are required. If you do not have a user ID, please visit the Board's website under e-filings and fill out a user ID password request. For instructions on how to file and naming conventions, please refer to the RESS Document Guidelines found at www.oeb.gov.on.ca, e-Filing Services. Those who do not have internet access are asked to submit their interrogatories or submission on a CD or diskette in PDF format, along with two paper copies. You may also send your submission by post or e-mail to the addresses below.

In responding to this Notice, please include Board file number EB-2008-0239 in the subject line of your e-mail or at the top of your document. It is also important that you provide your name, postal address and telephone number and, if available, an e-mail address and fax number. All communications should be directed to the attention of the Board Secretary at the address below, and be received no later than 4:45 p.m. on the required date.

Need More Information?

Further information on how to participate may be obtained by visiting the Board's website at www.oeb.gov.on.ca or by calling our Consumer Relations Centre at 1-877-632-2727.

IMPORTANT

The Board:

IF YOU DO NOT FILE AN OBJECTION TO A WRITTEN HEARING OR DO NOT PARTICIPATE IN THE PROCEEDING IN ACCORDANCE WITH THIS NOTICE, THE BOARD MAY PROCEED IN YOUR ABSENCE AND YOU WILL NOT BE ENTITLED TO FURTHER NOTICE IN THIS PROCEEDING.

<u>Addresses</u>

The Applicant:

Orillia Power Distribution Corporation P.O. Box 398, 360 West St. S. Orillia ON L3V 6J9

E-mail: jmattinson@orilliapower.ca Tel: (705) 326-7315, ext. 225 Fax: (705) 326-0800

DATED at Toronto, November 17, 2008

Filings: www.errr.oeb.gov.on.ca E-mail: Boardsec@oeb.gov.on.ca

Tel: 1-888-632-6273 (toll free)

Ontario Energy Board, Attn: Board Secretary

P.O. Box 2319, 2300 Yonge St., 27th Floor

ONTARIO ENERGY BOARD Original Signed by

Toronto ON M4P 1E4

Fax: 416-440-7656

Kirsten Walli **Board Secretary**

Check out What's On for coming events in and around the city – C3, C4



CHOLESTEROL PROBLEMS, C7

PECOPIE

FRIDAY, NOVEMBER 21, 2008

C1



PEOPLE CO-ORDINATOR JOELLA SIDHU 325-1357, EXT. 257; JOELLA@ORILLIAPACKET.COM



Eleven teams took part in the recent Dodge This dodgeball event — a fundraiser for Hospice Orillia. Above, Braeden Price, Mitchell Shaw, Mike McLaughlin, Zachary Morris and Chris Tulipano are shown in action. This team won the tournament's grand prize of \$300 and donated \$100 back to Hospice Orillia.*





Left: Team "We 'D' Ballin" won for best costume. The team includes Annabelle Cho, Pawel Grezlikowski, Devon Rylski, Amber McGarvey and Amy Thompson. Above: Team "Le Tigre:" Kylie Hamilton, Kaili Gabriel, Catherine Baquelo, Maureen Macintosh, Cameron and





At left, Levi Lapierre shows fine form. Above: Dianne Tuttle, Sara Window, Ashley Shultz, Annalise Stenekes (executive director of Hospice Orillia), Megan Rafuse and Lindsey McGuire are poised for action. The girls in pink tops are Lakehead University Oril- for Hospice Orillia's belia campus students in the social work program, who organized this fundraiser with the profits going to Hospice Orillia's bereavement program.

Dodge This!

What: "Dodge This!" Dodge Ball Fundraiser consisted of 11 teams of six players per team collecting a minimum of \$20 per player in pledges which all were raised to support Hospice Orillia's Bereavement support pro-

Who: Lakehead University, Orillia campus, Bachelor of social work program students had to organize a fundraiser for a local non-profit. They chose to organize a Dodge Ball tournament for Hospice Orillia

Where: Georgian College, Orillia campus, gymnasium

When: Saturday, Nov.

Why: To raise money

Bay Street expertise close to home

Get the professional investment and financial services you need - without leaving Orillia. Whether you need help managing your investments, planning your retirement, maximizing your retirement income, or creating a lasting legacy for your family, we can help.

Ask us for a complimentary investment and portfolio evaluation.



Paul Russell Investment Advisor



Andy Ott Investment Advisor



Ionathan Grant Investment Advisor



Carol Ivey



David Fonseca Branch Manager

Portfolio Manager To arrange an appointment, please call 705-329-1255 and 1-800-430-8013. RBC Dominion Securities Inc., 19 Front St N - Suite 200, Orillia, ON L3V 4R6

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