



**BY E-MAIL**

June 27, 2024

Oana Stefan  
Manager, Regulatory Affairs  
Algoma Power Inc.  
251 Industrial Park Crescent  
Sault Ste. Marie ON P6B 5P3  
[regulatoryaffairs@fortisontario.com](mailto:regulatoryaffairs@fortisontario.com)

**LETTER OF DIRECTION**

Dear Ms. Stefan:

**Re: Algoma Power Inc. (Algoma Power)  
2025 Cost of Service Application  
Ontario Energy Board File Number: EB-2024-0007**

The Ontario Energy Board (OEB) has now issued its Notice of Hearing for Algoma Power's application for 2025 Cost of Service (Notice). The Notice will be published by the OEB, in accordance with directions to the OEB's media agent which were copied to you. The OEB will be posting a Bigbox ad on its X (formerly Twitter) channel. Please note that you must comply with the directions in paragraphs 1 to 4 below prior to **July 6, 2024**, which is the publication date of the newspaper in which the Notice will appear last. If you are unable to comply with the directions within this timeframe, you must inform the Registrar immediately at [registrar@oeb.ca](mailto:registrar@oeb.ca).

You are directed:

1. To post the enclosed Notice, the application and evidence, and any amendments thereto, on Algoma Power's website.
2. To arrange for the service of the enclosed Notice, the application and evidence on all intervenors in Algoma Power's past cost of service proceeding:<sup>1</sup>
  - School Energy Coalition
  - Vulnerable Energy Consumers Coalition

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<sup>1</sup> EB-2019-0019

3. To arrange for service of the enclosed Notice on customers for whom Algoma Power has an email address and the appropriate permissions to use the email address to send utility or regulatory information, together with the following email message:
  - a) “Algoma Power has applied to the Ontario Energy Board to change our electricity distribution rates effective January 1, 2025. Please review the Ontario Energy Board’s Notice of Hearing to learn more and to find out how you can participate in the Ontario Energy Board’s hearing.”
  - b) « Algoma Power avons déposé une requête auprès de la Commission de l’énergie de l’Ontario afin de modifier nos tarifs de distribution de l’électricité. Veuillez lire l’avis d’audience ci-joint pour vous mieux renseigné et pour savoir comment participer au processus d’audience du tribunal. »

The email must include the words “Notice of Hearing / l’avis d’audience” within the email subject line and provide a link to the Notice as posted on Algoma Power’s website posted in accordance with paragraph 1.

4. To post the following message if Algoma Power has an X (formerly Twitter), LinkedIn, Facebook, and/or Instagram account:
  - a) “We have applied to the Ontario Energy Board to increase our electricity distribution rates effective January 1, 2025. Learn more. Have your say.”
  - b) « Nous avons déposé une requête auprès de @OntEnergyBoard afin de modifier nos tarifs de distribution de l’électricité. Soyez mieux renseigné. Donnez votre opinion. »

The post is required to include the Bigbox ad and to provide a link to the Notice as posted on Algoma Power’s website in accordance with paragraph 1.

5. To provide a copy of the Notice, the application and evidence, and any amendments thereto, to anyone requesting the material.
6. To file with the OEB an affidavit confirming that the steps set out in paragraphs 1 through 4 have been completed.

You are further directed not to include any documents or materials when serving or publishing the Notice other than documents or materials expressly required by this letter of direction.

Yours truly,

Nancy Marconi  
Registrar

Enclosed:

- Notices
- Bigbox ads
- Media estimate

cc: Michael Buonaguro, Legal Counsel