



Ontario Energy Board
Commission de l'Énergie de l'Ontario
**Application for Electricity
Retailer Licence**

Ontario Energy Board
2300 Yonge Street
P.O. Box 2319
Toronto, ON M4P 1E4
Telephone: 1-888-
632-6273

Commission de l'Énergie de
l'Ontario
2300 rue Yonge
C.P. 2319
Toronto, ON M4P 1E4
Téléphone: 1-888-632-6273
Télécopieur: (416) 440-7656

Application Instructions

1. Purpose of this form

The purpose of this form is to collect information to enable the Ontario Energy Board to determine whether the Applicant will be granted a licence to sell electricity to consumers in Ontario.

2. Structure of the Application Form

This form contains the following sections:

- A. General Information;
- B. Information about the Applicant;
- C. Corporate and Technical Information;
- D. Information about Key Individuals within the Organization; and
- E. Notice and Consent

Board Sec.
RECEIVED

SEP 13 2007

ONTARIO ENERGY BOARD

Note: The information contained in sections A and B of this application will be considered public. All other information filed as part of this application, with the exception of names and positions held of key individuals, will be considered confidential. Where the Applicant objects to public disclosure of information, the Applicant must follow the Ontario Energy Board's approved Guidelines for Treatment of Filing made in Confidence, effective March 19, 2001.

3. Completion Instructions

PRINT CLEARLY or TYPE all information in BLACK. Please send two copies of the completed application form to:

Board Secretary
Ontario Energy Board
P.O. Box 2319
2300 Yonge Street, 26th Floor
Toronto, ON M4P 1E4

Applications not completed in full will be returned to the applicant.

If you have any questions on completing this application, please contact the Market Operations Hotline at 416-440-7604 or 1-888-632-6273 or email market.operations@oeb.gov.on.ca.

4. Licence Fees:

Application Fees:

A non-refundable application fee of \$800.00, in Canadian funds, is required to process your application. Please enclose a cheque or money order made payable to the **ONTARIO ENERGY BOARD**.

Note: If a licence is issued, the Licensee will be required to pay an annual fee of \$800.00.

5. Important Information:

As a licenced Electricity Retailer, you may be subject to additional obligations as required by a distributor or the Independent Electricity System Operator (IESO) and as established under section 70 of the *Ontario Energy Board Act, 1998*.

REMARQUE: Ce document est disponible en français.

OEB App02A- July/05



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For Office Use Only	
Application Number	EB-2007-0715
Date Received	Oct 3/07

A. General information

1. Licence Name

Name of Applicant: THE SPI GROUP INC.

2. Primary Contact for this Application

Mr. ☒ Mrs. ☐ Miss ☐ Ms. ☐ Other: _____	Last Name: SESHADRI	Full First Name: VENKATADRI	Initial: —
Position Held: CHIEF EXECUTIVE OFFICER			
Contact Address (if R.R., give Lot, Concession No. and Township) 154 UNIVERSITY AVENUE, SUITE 300			
City TORONTO	Province/State ONTARIO	Country CANADA	Postal/Zip Code M5H 3Y9
Phone Number 416 408 1395	FAX Number 416 408 1396	E-mail Address ven.seshadri@thespigroup.com	

3. Type of Application

New licence	☐
Renewal	☒

4. Business Classification

Sole Proprietor	☐
Partnership	☐
Corporation	☒
Other (describe):	

5. Trade Names

The standard electricity retailer licence authorizes the licensee to conduct business using the company name under which the licence is held. It also provides for the use of trade names by a licensed retailer.

Does your company intend to use trade names?

Yes No
☐ ☒

If yes, please provide a list of all trade names your company intends to use in its retailing of electricity.

6. Type of Licence

a) Do you intend to retail electricity to small-volume consumers (consuming less than 150,000 kWh/year) in Ontario?

Yes No
☐ ☒

b) Do you currently have contracts with small-volume consumers?

Yes No
☐ ☒

c) Do you intend to retail electricity to large-volume consumers (consuming more than 150,000 kWh/year) in Ontario?

Yes No
☐ ☒

d) Do you currently have contracts with large-volume consumers?

Yes No
☐ ☒

Note: if no market is indicated, the Applicant will be assumed to be intending to serve both large volume and small volume consumers. If the Applicant indicates an intention to serve large-volume consumers only, a restricted licence may be issued.

e) Do you intend to act as an Agent?

Yes No
☒ ☐

f) Do you currently offer contracts to act as an agent?

Yes No
☐ ☒

we do not act as an agent for supply - data only

g) Does your company intend to market green or alternative power?

Yes No
☐ ☒

B. Information about the Applicant**7. Applicant**

a) Application on behalf of:

Full Legal Name of Applicant

THE SPi GROUP INC.

Ontario/Other Jurisdiction Corporation
Number or Business Registration Number

001504419

Date of Formation or
Incorporation

Dec. 13, 2001

b) Business Address (if different from Contact Address in Question 2 above). If R.R., give Lot, Concession No. and Township.

154 UNIVERSITY AVENUE, SUITE 300

City

TORONTO

Province/State

ONTARIO

Country

CANADA

Postal/Zip Code

M5H 3Y9

Phone Number

416 408 1395

FAX Number

416 408 1396

E-Mail Address (if applicable)

c) Address for service in Ontario (if different from Business Address in 7b above). If R.R., give Lot, Concession No. and Township.

City

Province

County

Postal Code

Phone Number

FAX Number

E-Mail Address (if applicable)

d) Please provide contact information of the person to whom correspondence or communication regarding customer complaints or inquiries should be addressed

Mr. ☒ Mrs. ☐Miss ☐ Ms. ☐

Other: _____

Last Name:

SESHADRI

Full First Name:

VENKATADRI

Initial: _____

Position Held:

CHIEF EXECUTIVE OFFICER

Contact Address (if R.R., give Lot, Concession No. and Township)

154 UNIVERSITY AVENUE, SUITE 300

City

TORONTO

Province/State

ONTARIO

Country

CANADA

Postal/Zip Code

M5H 3Y9

Phone Number

416 408 1395

FAX Number

416 408 1396

E-Mail Address

ven.seshadri@thespigroup.com

8. Licensing History

a) Has the Applicant or an affiliate been licenced by the Ontario Energy Board?

Yes



No



b) If yes, please provide the following information:

Company Name

Business Activity

Licence / Registration No.

THE SPi GROUP INC.

SOFTWARE DEVELOPMENT

ER-2004-0429

c) Has the Applicant or an affiliate marketed or sold electricity or natural gas in any other jurisdiction? If yes, provide the following information:

Yes



No



Company Name

Jurisdiction

Business Activity

Licence / Registration No.