



Ontario Energy Board
Commission de l'Énergie de l'Ontario
**Application for Electricity Retailer
Licence**

Ontario Energy Board
2300 Yonge Street
P.O. Box 2319
Toronto, ON M4P 1E4
Telephone: 1-888-632-6273
Facsimile: (416) 440-7656

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Toronto, ON M4P 1E4
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For Office Use Only	
Application Number	EB- 2008-0256
Date Received	July 4/08

A. General information

1. Licence Name

Name of Applicant: NATIONAL ENERGY CORPORATION

2. Primary Contact for this Application

Mr. ☒ Mrs. ☐	Last Name: SILVESTRI	Full First Name: NINO	Initial: C.
Miss ☐ Ms. ☐	Position Held: Vice-President		
Other: _____			
Contact Address (if R.R., give Lot, Concession No. and Township) 1700, 25 Sheppard Avenue West			
City: Toronto	Province/State: ON	Country: Canada	Postal/Zip Code: M2N 6S6
Phone Number: 416-673-1161	FAX Number: 416-981-3085	E-mail Address: nsilvestri@universalenergy.ca	

3. Type of Application

New licence	☒
Renewal	☐

4. Business Classification

Sole Proprietor	☐
Partnership	☐
Corporation	☒
Other (describe):	

5. Trade Names

The standard electricity retailer licence authorizes the licensee to conduct business using the company name under which the licence is held. It also provides for the use of trade names by a licensed retailer.

Does your company intend to use trade names?

Yes No
☒ ☐

If yes, please provide a list of all trade names your company intends to use in its retailing of electricity.

National Energy
National Energy Solutions
Energy One
Energy One Canada

6. Type of Licence

a) Do you intend to retail electricity to small-volume consumers (consuming less than 150,000 kWh/year) in Ontario?

Yes No
☒ ☐

b) Do you currently have contracts with small-volume consumers?

Yes No
☐ ☒

c) Do you intend to retail electricity to large-volume consumers (consuming more than 150,000 kWh/year) in Ontario?

Yes No
☒ ☐

d) Do you currently have contracts with large-volume consumers?

Yes No
☐ ☒

Note: if no market is indicated, the Applicant will be assumed to be intending to serve both large volume and small volume consumers. If the Applicant indicates an intention to serve large-volume consumers only, a restricted licence may be issued.

e) Do you intend to act as an Agent?

Yes No
☐ ☒

f) Do you currently offer contracts to act as an agent?

Yes No
☐ ☒

g) Does your company intend to market green or alternative power?

Yes No
☐ ☒

B. Information about the Applicant

7. Applicant

a) Application on behalf of:			
Full Legal Name of Applicant National Energy Corporation		Ontario/Other Jurisdiction Corporation Number or Business Registration Number Ontario - 002037664	Date of Formation or Incorporation 16 December 2003
b) Business Address (if different from Contact Address in Question 2 above). If R.R., give Lot, Concession No. and Township. Suite 1600, 25 Sheppard Avenue West			
City Toronto	Province/State ON	Country Canada	Postal/Zip Code M2N 6S6
Phone Number 416-225-4115	FAX Number 416-221-4787	E-Mail Address (if applicable) edeyell@universalenergy.ca	
c) Address for service in Ontario (if different from Business Address in 7b above). If R.R., give Lot, Concession No. and Township.			
City	Province	County	Postal Code
Phone Number	FAX Number	E-Mail Address (if applicable)	
d) Please provide contact information of the person to whom correspondence or communication regarding customer complaints or inquiries should be addressed			
Mr. ☒ Mrs. ☐	Last Name: Drummond	Full First Name: Jonathan	Initial:
Miss ☐ Ms. ☐ Other: _____	Position Held: Senior Director, Customer Care & Regulatory Affairs		
Contact Address (if R.R., give Lot, Concession No. and Township) 1700, 25 Sheppard Avenue West			
City Toronto	Province/State ON	County Canada	Postal/Zip Code M2N 6S6
Phone Number 416-272-1490	FAX Number 416-352-1999	E-Mail Address jdrummond@universalenergy.ca	

8. Licensing History

a) Has the Applicant or an affiliate been licenced by the Ontario Energy Board?			Yes ☒	No ☐
b) If yes, please provide the following information:				
Company Name	Business Activity	Licence / Registration No.		
Universal Energy Corporation	Gas Marketer	GM-2004-0537		
Universal Energy Corporation	Electricity Retailer	ER-2005-0261		
c) Has the Applicant or an affiliate marketed or sold electricity or natural gas in any other jurisdiction? If yes, provide the following information:			Yes ☒	No ☐
Company Name	Jurisdiction	Business Activity	Licence / Registration No.	
Universal Energy Corporation	British Columbia	Gas Marketer	A-30-07	
Universal Gas & Electric Corporation	Michigan	Gas Marketer	U-14732	