Name: ERTH Corporations 2023 Action Plan

Agenda Item: 2 (a)

Status: DRAFT for APPROVAL

Background:

At its September 12, 2022 Strategic Retreat, the board determined and refined a number of associated objectives (initiatives) under ERTH's multi-year Corporate Strategy. ERTH's Vision, Mission and Values approved by the board back in 2021 remained unchanged after review. The Corporations strategy moving forward will continue to be guided by ERTH's four strategic pillars that where revised in 2021 with a focus on new strategic objectives (initiatives) for the 2023 plan reflecting the current state:

Smart Growth

Risk Management and Corporate Sustainability

Innovation to Enhance Customer Experience & Performance Excellence

Market Reputation & Strong Community Relations

Strategic Plan Goals, Objectives and Initiatives:

Goal 1A: Smart Growth – Utility Business

Strategic Objective to Advance Goal (What we want to achieve in the next 5 years)

Grow the core regulated business through smart investments.



Initiative 3:

Modernize the LDC operations and distribution grid, explore, and embrace non-poles / wire solutions as an alternative

Key Performance Indicator(s):

- 1. Be an Enabler of DER resources
- 2. KPI Connection of DER resources on time >90%
- 3. Develop business plan in 2023 for a new facility for LDC Hub and continue to explore property / location options for said facility







