



**By EMAIL and RESS**

**Jay Shepherd**  
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September 15, 2025  
Our File: 20250248

Ontario Energy Board  
2300 Yonge Street  
27th Floor  
Toronto, Ontario  
M4P 1E4

**Attn: Ritchie Murray, Acting Registrar**

Dear Mr. Murray:

**Re: EB-2025-0248 – Regional and Bulk Electricity System Planning Review Advisory Group**

We are counsel to the School Energy Coalition ("SEC"). We write to nominate Mark Rubenstein to the Regional and Bulk Electricity System Planning Review Advisory Group.

This consultation is important to SEC and to customers, as the bulk and regional planning process determines the infrastructure that is built, which is both intended to serve customers and paid for by customers through their rates. Customers, including SEC, have an interest in ensuring that the planning process remains focused on customer needs and outcomes, in the most cost-effective manner.

Mr. Rubenstein has been involved in countless rate applications over the years as counsel to SEC, where he has often served as one of the lead intervenors reviewing utility capital plans, including those driven by regional and bulk system plans. He was previously a member of the OEB's Regional Planning Process Advisory Group (EB-2020-0176), which at the time considered updates to the regional planning process. His experience and customer-focused perspective would be a valuable addition to the Advisory Group.

Mr. Rubenstein can be contacted at:

Mark Rubenstein  
Shepherd Rubenstein Professional Corporation  
2200 Yonge Street, Suite 1302 Toronto, Ontario, M4S 2C6  
Phone: 647-483-0113  
[mark@shepherdrubenstein.com](mailto:mark@shepherdrubenstein.com)

If Mr. Rubenstein is selected, we request that SEC be made eligible for recovery of his costs pursuant to the Practice Direction on Cost Awards. SEC has participated in many past natural gas and electricity proceedings in Ontario, including consultations, rate cases, and other processes. and



hearings and has been found eligible to be paid its reasonably incurred costs in all of those proceedings.

Our annual intervenor filing is located here:

<https://www.rds.oeb.ca/CMWebDrawer/Record/871744/File/document>

All of which is respectfully submitted.

Yours very truly,

**Shepherd Rubenstein Professional Corporation**

A handwritten signature in black ink, appearing to read 'Jay Shepherd', written over a light blue rectangular background.

Jay Shepherd

cc: Brian McKay, SEC (by email)  
Interested Parties (by email)