



# Electricity Retailer Licence Application

## SilverBirch Power Corp

### 1. Application Type

#### 1. (a) Application Type

New  Renewal

#### 1. (b) Licence Number

ER-2020-0174

#### 1. (c) Expiry Date

March 17, 2026

### 2. The Applicant

#### 2. (a) Legal Name of the Applicant

SilverBirch Power Corp

#### 2. (b) Business Classification

Sole Proprietorship  Partnership  Corporation  Other

#### 2. (c) Date of Formation or Incorporation

March 24, 2015

#### 2. (d) Province/State of Formation or Incorporation

Ontario

#### 2. (e) Country of Formation or Incorporation

Canada

#### 2. (f) If the applicant is an individual, are they at least 18 years old?

If the applicant is an individual, the applicant must be at least 18 years old.

Yes  No  Not Applicable

#### 2. (g) Head Office or Business Address of the Applicant

**Street Address:** 1111-340 Albert Street

**City:** Ottawa

**Province/State:** Ontario

**Country:** Canada

**Postal/Zip Code:** K1R7Y6

**Website:** <https://silverbirchpower.com/>

## Main Phone Number and Email Address

**Phone Number:** 647-697-4147

**Email Address:** admin@silverbirchpower.com

### 2. (h) Please describe the applicant's current or intended line of business and business activities.

SilverBirch Power Corp.'s current and intended line of business is the retailing of electricity to large commercial and industrial customers in Ontario. The applicant does not market to, contract with, or supply electricity to residential or small commercial customers.

SilverBirch Power Corp.'s business activities include entering into customized electricity supply agreements with eligible commercial and industrial customers, procuring electricity through wholesale market participation and bilateral arrangements, managing enrollments and settlements through authorized market service providers, and ensuring ongoing compliance with Ontario Energy Board requirements and applicable market rules.

SilverBirch Power Corp. focuses exclusively on non-mass-market customers with high annual consumption and negotiated contract terms.

## 3. Licence Primary Contact

The licensee shall designate a person who will act as a primary contact with the Ontario Energy Board (OEB) on matters related to the licence.

### 3. (a) Licence Primary Contact

**Salutation:** Mr.

**Last Name:** Quirouette

**First Name:** Daniel

**Initials:** DQ

**Title/Position:** President

**Company:** Silverbirch Power Corp

**Phone Number:** 647-697-4147

**Email Address:** danq@silverbirchpower.com

### 3. (b) Is the Licence Primary Contact address the same as the Head Office or Business address?

Yes  No

**NOTE:** If the Licence Primary Contact Address is not in Ontario, the applicant must also provide the contact information for service purposes in Ontario. The applicant may provide the address of an agent (an individual who is a resident of Ontario and is at least 18 years old, or a corporation that has its head office or registered office in Ontario) as the contact for service.

### 3. (c) Contact Information for Service in Ontario

**Salutation:** Mr.

**Last Name:** Parent

**First Name:** Darryl

**Initials:** DP

**Title/Position:** VP, Operations

**Company:** Silverbirch Power Corp  
**Phone Number:** 647-697-4147  
**Email Address:** dparent@silverbirchpower.com

#### **Address for Service in Ontario**

**Street Address:** 1111-340 Albert Street  
**City:** Ottawa  
**Province/State:** Ontario  
**Country:** Canada  
**Postal/Zip Code:** K1R7Y6  
**Website:** <https://silverbirchpower.com/>

### **4. Application Primary Contact**

The primary contact for the licence application may be a person within the applicant's organization other than the licence primary contact noted above. An applicant may also choose to designate a consultant, lawyer, etc. to be the primary contact for the licence application. The OEB will communicate with this person during the course of the application review process, but with the licence primary contact after a licence is issued.

#### **4. (a) Is the Application Primary Contact the same as the Licence Primary Contact?**

Yes  No

### **5. Customer Complaint or Inquiries Primary Contact**

Provide contact information of the person to whom correspondence or communication regarding customer complaints or inquiries should be addressed. The mailing address should be in Ontario and the phone number should be listed in Ontario. If the applicant intends to retail electricity to low-volume consumers (annually consuming less than 150,000 kilowatt hours of electricity), the applicant should also provide a toll-free phone number for the general public to use.

#### **5. (a) Customer Complaint or Inquiries Primary Contact**

**Salutation:** Mr.  
**Last Name:** Parent  
**First Name:** Darryl  
**Initials:** DP  
**Title/Position:** VP, Operations  
**Company:** Silverbirch Power Corp  
**Phone Number:** 647-697-4147  
**Email Address:** dparent@silverbirchpower.com

#### **Customer Complaint or Inquiries Primary Contact Address**

**Street Address:** 1111-340 Albert Street  
**City:** Ottawa

**Province/State:** Ontario

**Country:** Canada

**Postal/Zip Code:** K1R7Y6

**Website:** <https://silverbirchpower.com/>

## 6. Trade Names

The electricity retailer licence authorizes the licensee to conduct business using the name under which the licence is held (i.e. the applicant's legal name). It also provides for the use of trade names by the licensee.

**6. (a) Does the applicant intend to use trade names?**

Yes  No

## 7. Applicant's Licensing Status and History

**7. (a) Has the applicant, an affiliate of the applicant, or an associated entity (e.g. a partnership or limited partnership) ever been licensed by the OEB?**

Yes  No

The *Business Corporations Act* definition for "affiliate" can be found at [www.e-laws.gov.on.ca](http://www.e-laws.gov.on.ca).

**7. (b) Does the applicant, an affiliate of the applicant, or an associated entity (e.g. a partnership or limited partnership) have any other application(s) before the OEB?**

Yes  No

**7. (c) Has the applicant, an affiliate of the applicant, or an associated entity (e.g. a partnership or limited partnership) ever undertaken energy sector activity in any other jurisdiction within North America?**

Yes  No

**7. (d) Is the applicant, an affiliate of the applicant, or an associated entity (e.g. a partnership or limited partnership) an Independent Electricity System Operator (IESO) market participant?**

Yes  No

## 8. Officers, Directors and Key Individuals

**8. (a) Please confirm the number of officers, directors and key individuals in your organization.**

3

**8. (b) In the table below, identify the key individuals that are responsible for executing the following functions for the applicant: matters related to regulatory requirements and conduct, financial matters and technical matters.**

Key individuals include the Chief Executive Officer, the Chief Financial Officer, other officers and directors, partners or proprietors.

### NOTES:

1. List a minimum of 3 key individuals in the table below. Additional information about each key individual is required in Section 17.
2. One of the listed key individuals must sign the completed application. See Section 19 for signing authority details.

Name of Key Individual	Email	Title/Position within Applicant's Business (or identify company if not the Applicant's Business)
Daniel Quirouette	danq@silverbirchpower.com	President
Darryl Parent	dparent@silverbirchpower.com	VP, Operations
Paul DuMaresq	paulrdumaresq@gmail.com	Senior Consultant

## 9. Intended Markets and Services

### 9. (a) Identify the applicant's intended markets and services. Select all that apply.

- To sell or offer to sell electricity to low-volume consumers (annually consuming less than 150,000 kilowatt hours of electricity) in Ontario.
- To sell or offer to sell electricity to large-volume consumers (annually consuming more than 150,000 kilowatt hours of electricity) in Ontario.
- To sell electricity generated by a renewable generation facility under a Power Purchase Agreement (i.e. retail contract) to a low-volume consumer who will be entering into a net metering arrangement with their distributor. To learn more, click [here](#).
- To sell electricity generated by a renewable generation facility under a Power Purchase Agreement (i.e. retail contract) to a large-volume consumer who will be entering into a net metering arrangement with their distributor. To learn more, click [here](#).
- To act as an agent or broker for a retailer with respect to the sale or offering for sale of electricity to low-volume consumers, or as an agent or broker for low-volume consumers with respect to the sale or offering for sale of electricity in Ontario.
- To act as an agent or broker for a retailer with respect to the sale or offering for sale of electricity to large-volume consumers, or as an agent or broker for large-volume consumers with respect to the sale or offering for sale of electricity in Ontario.

### 9. (b) Is the applicant currently providing any of the above listed services?

- Yes     No

### 9. (b\_yes) If yes, provide a list of the services the applicant is currently providing.

Selling electricity to commercial and industrial customers exclusively, with annual electricity consumption exceeding 150,000 kWh.

### 9. (c) Wholesale Market Participation: Does the applicant intend to operate in the IESO-administered markets and settle bilateral contracts through the IESO?

- Yes     No

### 9. (c\_no) If no, please explain how the applicant intends to participate.

SilverBirch Power Corp. will participate exclusively as an electricity Retailer targeting only large volume commercial and industrial customers.

### 9. (d) Retail Market Participation: Does the applicant intend to settle the wholesale market cost of electricity consumed by its customers through a distributor's settlement system?

- Yes     No

### 9. (e) Describe in detail the applicant's current or intended business model and product offering(s). Include details of all products the applicant intends to offer to its customers and explain how the commodity pricing will be determined for each of the applicant's product offering.

SilverBirch Power Corp.'s business model is focused on supplying electricity to large commercial and industrial customers under customized retail electricity contracts. Products offered are tailored to individual customer load profiles and risk preferences and may include fixed-price, index-based, or structured pricing arrangements.

Commodity pricing is determined through a combination of wholesale market participation, bilateral procurement arrangements, and internal risk management practices. Pricing reflects prevailing market conditions, customer usage characteristics, and contract duration. SilverBirch Power Corp. does not offer standardized or mass-market retail products.

**9. (f) Does the applicant intend to acquire any services from the third-party service providers (e.g. customer service, call centre, settlement services)?**

Yes  No

**9. (f\_yes) If yes, please provide the following information:**

- I. Describe functions to be provided by the third-party service providers and reasons for outsourcing these functions.
- II. Provide detailed information on the third-party service providers.
- III. Explain how the applicant's ability to comply with its legal and regulatory obligations will not be negatively impacted by using third-party service providers?

SilverBirch Power Corp. utilizes qualified third-party service providers for specific operational functions, including market settlement, transaction processing, and data exchange with distributors and system operators.

These services are outsourced to experienced providers with established expertise in Ontario electricity markets. SilverBirch Power Corp. retains full accountability for compliance with all applicable legal, regulatory, and licensing obligations and maintains oversight mechanisms to ensure third-party performance meets regulatory standards.

**CONFIDENTIAL SECTIONS**

Information filed as part of or in support of sections 10 to 17 of this application will be treated as confidential and is not available for public view.

## 18. Notice

The OEB is authorized, under section 4.14 of the [OEB Act](#), to collect personal information for the purpose of carrying out its duties and exercising its powers under the OEB Act or any other Act.

The information provided both on this form and attached to this form is being collected by the OEB for the purpose of determining whether the applicant is qualified to receive the licence for which it is applying.

In order to verify the information on this form and/or determine whether the applicant is qualified to receive the licence for which it is applying, it may be necessary for the OEB to collect additional information from some or all of the following sources: federal, provincial/state, or municipal governments; licensing bodies; law enforcement agencies; credit bureaus; and banks. Only information relevant to the application or the OEB's determination of the application will be collected by the OEB.

The public official who can answer questions about the collection of the information is:

**Registrar**

**Ontario Energy Board**

P.O. Box 2319

2300 Yonge Street, 27th Floor

Toronto, ON M4P 1E4

Tel: 416-481-1967 or 1-888-632-6273

Applicants are reminded that the OEB is subject to the [Freedom of Information and Protection of Privacy Act](#) (FIPPA). FIPPA addresses circumstances in which the OEB may, upon request, be required to release information that is in its custody or under its control, and generally prohibits the OEB from releasing personal information. "Personal Information" has the meaning given to it under FIPPA.