
Annual Filing of Frequent Intervenor

Intervenor Name:

Small Business Utility Alliance

Mandate and Objectives:

SBUA's mandate is to represent, protect, and promote the interests of small businesses as utility customers of electric, natural gas, water, and telecommunications services before administrative and regulatory bodies.

In proceedings at the OEB, SBUA seeks to achieve the following goals:

1. Ensure fair and reasonable energy costs for small business ratepayers;
2. Promote programs that help small businesses lower their energy bills, including energy efficiency programs;
3. Promote programs that help small businesses reduce their carbon footprint, including energy efficiency programs;
4. Expand and improve the options for small businesses to participate in clean energy, distributed energy, beneficial electrification, energy efficiency, demand response, and other similar opportunities; and
5. Ensure that utility programs and proposals appropriately account for the unique interests and characteristics of small businesses.

Membership of the Intervenor and Constituency Represented:

The Small Business Utility Alliance is made up of small businesses ratepayers in Ontario with members located across various geographic areas, including in the Cities of Toronto and Ottawa, the Counties of Chatham-Kent, Wellington, Muskoka, Brant, Suffolk, and Norfolk, and the Niagara area.

Member businesses include restaurants, retail, coffee shops, and home service providers.

SBUA advocates for the broader interests of the small business community as a whole and not the specific or direct financial interests of individual Alliance members.

Programs or Activities Carried Out by the Intervenor:

SBUA represents the unique interests of small businesses in regulatory proceedings in Ontario. In the past, the Alliance has also engaged in research and volunteer projects with University of Toronto students.

Focus Areas:

Electricity – Rates, Natural Gas – Rates, OEB Consultations - Electricity, OEB Consultations – Natural Gas, OEB Policy Development

Governance Structure:

The Alliance is directed by a Steering Committee made up of four small business owners. A project manager provides operational support. Instructions on the Alliance's participation in OEB proceedings will be guided by the Steering Committee.

The group is also guided by the advice of external experts.

Representatives:

Kate Siemiatycki
kate@elsonadvocacy.ca
4169363965

James Birkelund
james@birkelundlaw.com
415-602-6223

Cost Claim Filing Contact:

Kate Siemiatycki
kate@elsonadvocacy.ca
4169363965

Other Contacts: